

China Shunde International Exposition for Household Electrical Appliances 2013

August 23-25, 2013 Shunde Exhibition Center • Guangdong China

Base in the electrical appliance manufacturing hub, Shunde Expo was founded in 2001. The Event has been spotlighting home electric items, accessories and raw materials for 12 consecutive years. Shunde Expo has leapfrogged in its professionalism and international profile to become one of the most acclaimed household appliance trade fairs in Asia, and the best and networking platform for the household appliance industry, both at home and abroad.



Shunde Expo 2013
August 23-25, 2013
www.shundexpo.com

Contact Person
Ms. Grace Liu
Tel
+86-20-8755 2468-19
Fax
+86-20-8755 2970
E-mail
g.liu@koelnmesse.cn

Koelnmesse Co., Ltd.
Add: Room 3311 Metro Plaza,
No. 183 Tianhebei Road,
Tianhe District, Guangzhou,
510620, P.R. China
电话:+ 86 20 8755 2468
传真:+ 86 20 8755 2970
Info3@koelnmesse.cn
www.koelnmesse.cn

About Shunde Expo

Show date: August 23-25, 2013
Venue: Shunde Exhibition Center, Guangdong China
Expected Area: 50,000 sqm
No. of Exhibitors: Approx. 1,200 companies
No. of Visitors: Approx. 50,000

Exhibit Profile

- Black Home Appliances
- White Home Appliances
- Small Home Appliances
- Kitchen and Bathroom Appliances
- Water Appliances
- Accessories and Components
- Services and Publications

Visitor Profile

- Electrical Appliance Wholesalers and Retailers, Supermarkets, Chain Stores
- Electrical Appliance Importers and Exporters
- Appliance and Component Manufacturers
- Government Agencies and Associations
- Repair and Service Providers
- Technicians and Engineers
- Premiums, Specialties and Gifts Buyers and Manufacturers
- Mail Order Companies and Other Forms of Non-traditional Sales Channels
- Publications and Media

Facts & Figures

Highlights in 2013

- Prime autumn procurement season spurs large-scale show case of the home appliance industry's best
 - Meet with over 50,000 trade visitors, gain effective results in the expansion of distribution channels
 - Join media union, and international trade visitors organisation, share with industrial buyer under the same roof
 - High-level industry forums and innovative design display provide the most up-to-date information and creative concepts
 - 6 dedicated feature zones showcasing the latest industry trends
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Cost of Participation

Space Only (min. 27 sqm)	RMB 1,000 / sqm
Standard Shell Scheme (min. 9 sqm)	RMB 10,000 / 9 sqm
Premium Shell Scheme (min. 18 sqm)	RMB 1,350 / sqm

For more information, please log on to www.shundeexpo.com.