

Shunde Expo 2014

21-23, August 2014 Shunde Exhibition Center • Guangdong China

Asia's Key Market Place for Electrical Appliances

The China Shunde International Exposition for Household Electrical Appliances (Shunde Expo 2014) is bringing together thousands of industry professionals to the world's appliance manufacturing epicenter of Shunde city in Guangdong, China. As one of Asia's most influential trade fairs for the home appliance industry, Shunde Expo was founded in 2001 with a focus in showcasing quality appliances, accessories and raw materials and providing the best trading platform for exhibitors and trade visitors in China and Asia.

Once again Shunde Expo will be held up in 21-23 August, 2014. This event occupies an area of **50,000sqm** and pull in more than **30,000** professional visitors and buyers.

During the exhibition, a series of engaging supporting activities such forums on technology innovation and e-commerce development as well as business matching sessions will also be taking place.

About Shunde Expo

Show date:	21-23, August, 2014
Venue:	Shunde Exhibition Center, Guangdong China
Year of Foundation:	2001
Event Frequency:	Annual
Expected Area:	50,000 sqm
No. of Exhibitors:	700 companies
No. of Visitors:	30,000+

Exhibit Profile

- Black Home Appliances
- White Home Appliances
- Small Home Appliances
- Kitchen and Bathroom Appliances
- Water Appliances
- Video and Audio Appliances
- Health appliance
- Intelligent Systems
- Accessories and Components
- Services and Publications



Shunde Expo 2014
21-23, August, 2014
www.shundeexpo.com

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Facts & Figures

Visitor Profile

- Electrical Appliance Wholesalers and Retailers, Supermarkets, Chain Stores
- Electrical Appliance Importers and Exporters
- Appliance and Component Manufacturers
- Government Agencies and Associations
- Repair and Service Providers
- Technicians and Engineers
- Premiums, Specialties and Gifts Buyers and Manufacturers
- Mail Order Companies and Other Forms of Non-traditional Sales Channels
- Publications and Media

7 Themed product areas

- Selections
 - Selective Kitchen & Bathroom Appliances
 - Video and Audio Appliances
 - Health Appliances
 - Home living Appliances
 - Accessories and Components
 - Industrial Design
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Why Exhibit

- Professional show management for hassle-free and smooth participation
 - New pavilion from manufacturing powerhouse to debut
 - Peak procurement period with a large assembly of renowned home appliance brands
 - A gathering of more than 30,000 trade visitors means more potential for distribution channel expansion
 - 7 themed product areas, presenting the latest industry trends and development
 - Large media presence ensures optimal exposure for your brand
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Cost of Participation

Space Only (min. 27 sqm)	RMB 1,000 / sqm
Standard Shell Scheme (min. 9 sqm)	RMB 10,000 / 9 sqm
Premium Shell Scheme (min. 18 sqm)	RMB 1,350 / sqm

* Price of Two Sides Open Standard Shell Scheme Booth increases by 10% per corner.

For more information, please log on to www.shundeexpo.com.